



Attraction

Media Kit

2026



Introduction

Attraction Magazine is distributed for free with a reach of 38,250 in 5 counties on Maryland's Eastern Shore.

Readers love the *Good News, Good Art, & Good Culture* featured each month through original storytelling and beautiful artwork.



Attraction is delivered here...

1. Kent County

Ⓢ Chestertown

2. Queen Anne's County

Ⓢ Centreville Ⓢ Grasonville Ⓢ Kent Island

3. Caroline County

Ⓢ Denton Ⓢ Ridgely Ⓢ Preston

4. Talbot County

Ⓢ Easton Ⓢ Oxford Ⓢ St. Michaels Ⓢ Tilghman Island

5. Dorchester County

Ⓢ Cambridge



Powered by Community Partnerships

Attraction Magazine is made possible through the support of local organizations that value connection, trust, and community impact.

Our partners are:

- Strengthening our community's trusted source of local information
- Reaching an engaged and loyal audience of local information consumers
- Building meaningful visibility with residents and businesses who prefer to shop and support local





Team Members

Debbie Bowden



Owner/Publisher

Wendi Grazzini



Account Representative

Ryan Jacobson



Graphic Designer

Advertise with Attraction

Join our distinguished advertisers to showcase your business, non-profits, and events.

Consider the ad size and rate that best promotes your organization to the mid shore community.

Free distribution at hundreds of locations on Maryland's Eastern Shore

2026 Magazine Advertising Rates

Ad Size	Dimensions (W x H)	1 Issue Rate	5 Issues Rate	All Issues Rate
Full Page	9.5" x 11.75"	\$1113	\$1058	\$1008
Half Page (Vert.)	4.625" x 11.75"	\$557	\$530	\$504
Half Page (Horz.)	9.5" x 5.75"	\$557	\$530	\$504
Quarter Page	4.625" x 5.75"	\$278	\$265	\$252
Eighth Page	4.625" x 2.75"	\$188	\$179	\$170

Premium ad positioning is available first come-first serve with a multiple-issue commitment. Contact us for details.

Advertisement graphic design is provided at no cost with two proofs provided and final approval due by the 10th of the month.

Advertise... digitally on

attractionmag.com

Extend your audience reach by advertising in Attraction's website.

2026 Digital Advertising Rates		
Ad Sizes and Rates:		
Ad Size	Dimensions (W x H)	Weekly Rate
Custom Header Ad	403 px X 210 px	\$150
Featured Partner	630 px X 500 px	\$100

Reserve your advertising space in
Attraction
The Official Waterfowl Festival
Guide of 2026



Attraction Magazine will be the Official Guide for the 55th Waterfowl Festival in 2026. The publication will be distributed weeks prior to the Festival to promote the event, and will be available to an anticipated 35,000 attendees of the 3-day event, November 13-15, 2026.

Official Waterfowl Festival Guide Ad Rates
Deadline: October 5

Ad Sizes and Rates:

Ad Size	Dimensions (W x H)	WFF Issue Rate
Full Page	7" x 8.75"	\$1600
Half Page (Vert.)	3.375" x 8.75"	\$800
Half Page (Horz.)	7" x 4.25"	\$800
Quarter Page	3.375" x 4.25"	\$400
Eighth Page	3.375" x 2"	\$200

Promotional articles and press releases must be accompanied by an advertisement.

Attraction

Contact Us

For advertising information:

wendi@attractionmag.com

For content submissions:

debbie@attractionmag.com

attractionmag.com

443-239-0958

P.O.Box 360

Easton, MD 21601

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