

Attraction

• Good News • Good Art • Good Culture •

55th WATERFOWL FESTIVAL[®]

*Reserve your advertising space in
Attraction - The Official
Waterfowl Festival Guide of 2026*

Attraction Magazine is the Official Guide for the 55th Waterfowl Festival.

The publication will be distributed weeks prior to the Festival to promote the event, and will be available to an anticipated **35,000** attendees of the 3-day event, November 13-15, 2026.





Official Waterfowl Festival Guide Ad Rates

Deadline: October 5

Ad Sizes and Rates:

Ad Size	Dimensions (W x H)	WFF Issue Rate
Full Page	7" x 8.75"	\$1600
Half Page (Vert.)	3.375" x 8.75"	\$800
Half Page (Horz.)	7" x 4.25"	\$800
Quarter Page	3.375" x 4.25"	\$400
Eighth Page	3.375" x 2"	\$200

 Promotional articles and press releases must be accompanied by an advertisement. 

For more information or to advertise in Attraction Magazine, contact Debbie@attractionmag.com.

*Advertise in the
Official Guide of the Waterfowl Festival*

Attraction

• attractionmag.com •

Guidelines for advertising in the Attraction Waterfowl Festival Guide

All ads must be branded/themed
around Waterfowl Festival.

Submitted press releases must be branded/
themed around Waterfowl Festival and must be
accompanied with an ad buy of at least half page.

Preference will be given to content from
Waterfowl Festival organization.

Quarter Page and Eighth Page ads will be placed
only in back pages of the November issue/Guide.

Deadlines for November issue/Guide publication:

Approved ad and content deadline October 5.

Deliveries to Attraction distribution locations
(approximately 8,500 copies) October 22 through 27.

Distribution throughout the Waterfowl Festival
(approximately 5,000 copies)
November 13 through 15.

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